

Build It – Day 1 | February 25th

7:30-8:30		REGISTRATION			
8:45		WELCOME			
9:30 – 10:30	CMHA Certification Course – Paver Installation	The Modern Landscape Design Workflow: From Initial Client Contact to Finished Plan Paul Knapp, Landscape Architectural	Empowering Women in Construction: An Honest Conversation About Our Experiences A Coffee Talk Roundtable Hosted by Brandy Lindsey, Dakota Red Vice President of Human Resources	How Soils Affect Wall Systems Mike Partenio- Soils and Structures <i>Continuing Ed Credit</i>	Live Demo: Tools for the Job
10:45 – 11:45		Building 101: Building Retaining Walls and Pavers (Spanish)	Utilizing Our Resources -How to sell beyond price -Web portal training -Marketing your business -Working better together The King's and Midland Teams	Retaining Wall Engineering Speaker: Matt Jensen: Aster Brands <i>Continuing Ed Credit</i>	Live Demo: SRW-Fabrics for Different Purposes Live Demo: “Behind the Wall’
LUNCH					
12-1			Pairing Landscape with Hardscape Speaker: Christina Harrold Iowa Nursery and Landscape Association	Permeable Pavers Speaker: Brad Punke <i>Continuing Ed Credit</i>	Live Demo: Rosetta Hardscapes Speaker: Gerry Garcia
1:00 – 2:15			KEYNOTE Craig Sheller		
2:30 – 3:30			HAPPY HOUR		
3:30					

Build It: Day 2 | February 26th

7:30 – 8:30	REGISTRATION							
8:45 – 9:00	WELCOME & BUILD IT AWARDS							
9:15 – 10:15	CMHA Certification Course – Paver Installation Testing	Building 101: Retaining Wall Installation Speaker: Keystone Retaining Walls	Rosetta Hardscapes Speaker: Gerry Garcia	Optimizing Your Landscape Business With AI Speaker: Frank Bourque	Live Demo: County Materials Speaker: Mitch Walker			
10:30 – 12:00		Lessons Learned: A Roundtable With Business Leaders Facilitated by Brandy Lindsey, Dakota Red Vice President of Human Resources	Unilock Speaker: Brad Punke	Safety: Cargo Securement Speaker: Iowa State Trooper Robert Wittkowski	Live Demo: TBD			
12:00 – 1:00	LUNCH							
1:15 – 2:45		Finance: Job Accounting & Collections Speaker: Clark Haker	Big Block Roundtable Facilitator: Dan Foss/Richard Sankot Speakers: Gerry Garcia-Rosetta Bill Henzler-Recon Matt Willis-Redi Rock Curt Deirichs-Civil Design Professionals					
2:45	KEYNOTE Frank Bourque : Going from Good to Great							
4:00	HAPPY HOUR							