

## MARCH 5, 2025

7:30 - 8:30 AM	<b>Registration</b>
8:45 AM	<b>Welcome</b> King's Material and Midland Concrete Products
9:30 AM	Unilock Education   9:30 - 12:00 A New Way to Get Pricing   9:30 - 10:30 Live Demonstrations   Kichler Lighting   9:30 - 11:00
10:45 AM	Unilock Education, Continued   10:45 - 12:00 Landscaping and Sustainability   10:45 - 11:45 Live Demonstrations   Garden Mark Artificial Grass, Gas Fire Pits   11:15 - 12:00
12:00 PM	<b>Lunch</b>
1:00 PM	Why Use Big Block for Commercial Projects?   1:15 - 2:15 The Benefits of a Landscape Architect   1:15 - 2:15 Live Demonstrations   Tools for the Job/Smart Level   1:00 - 2:15
2:30 PM	<b>Keynote</b> Weston Zimmerman, SynkedUp Pricing Jobs Profitably In YOUR Business
3:30 PM	<b>Happy Hour</b>

## MARCH 6, 2025

7:30 - 8:30 AM	<b>Registration</b>
8:30 AM	<b>Welcome   Build It Awards</b> King's Material and Midland Concrete Products
9:45 AM	Separating Yourself With Dinstinctive Inlays   9:45 - 10:30 A New Way to Get Pricing   9:45 - 10:30 Live Demonstrations   Cleaners, Sealers, Polymeric Sands   9:45 - 11:00
10:45 AM	Let's talk about Culture and Leadership   10:45 - 11:30 Building a Segmental Retaining Wall   10:45 - 11:30 <i>This will be presented in Spanish</i> What's New at Rosetta   10:45 - 11:30 Live Demonstrations   Versalok   11:00 - 11:30
11:45 AM	<b>Lunch</b>
1:00 PM	What Your Bank Wants You to Know   1:00 - 1:45 Product Highlights   1:00 - 2:45 Pairing Hardscapes with Landscapes   1:00 - 1:45 Live Demonstrations   Rosetta   1:00 - 2:45
2:00 PM	Building a Segmental Retaining Wall   2:00 - 2:45 Safety on the Job Site   2:00 - 2:45
3:00 PM	<b>Keynote</b> Dan Preston, Hardscape Mentor Dan will be hosting a live Mastermind Meet-Up with the Build It Attendees
4:00 PM	<b>Happy Hour</b>

