

Build It – Day 1 | February 25th

7:30-8:30		REGISTRATION			
8:45		WELCOME – EXHIBIT HALL BC			
9:30 – 10:30	CMHA Certification Course – Paver Installation Scott Fears Taft A	The Modern Landscape Design Workflow: From Initial Client Contact to Finished Plan Paul Knapp, Landscape Architectural Ballroom A	Empowering Women in Construction: An Honest Conversation About Our Experiences A Coffee Talk Roundtable Hosted by Brandy Lindsey, Dakota Red Vice President of Human Resources Lobby Lounge	The Importance of Soil Investigations for Retaining Wall Design Mike Partenio- Soils and Structures <i>1 Continuing Ed Credit</i> Ballroom C	Live Demo: Tools for the Job - Probst Isaiah Glidden Exhibit Hall A
10:45 – 11:45			How Can We Help? Dan Foss, Amanda Wendling, and Marsha Swanson Ballroom B	Introduction into Precast Modular Block Retaining Wall Design Matt Jensen: Aster Brands <i>1 Continuing Ed Credit</i> Ballroom C	Live Demo: SRW-Fabrics for Different Purposes Joel Baker Exhibit Hall A Live Demo: “Behind the Wall” Exhibit Hall A
12-1		LUNCH – EXHIBIT HALL BC			
1:00 – 2:15			Pairing Landscape with Hardscape Christina Harrold; Iowa Nursery and Landscape Association Ballroom B	Permeable Paving Brad Punke <i>1 Continuing Ed Credit</i> Ballroom C	Live Demo: Rosetta Hardscapes Gerry Garcia Exhibit Hall A
2:30 – 3:30		KEYNOTE – EXHIBIT HALL BC Craig Sheller			
3:30		HAPPY HOUR – EXHIBIT HALL A			

Build It: Day 2 | February 26th

7:30 – 8:30	REGISTRATION				
8:45 – 9:00	WELCOME & BUILD IT AWARDS – EXHIBIT HALL BC				
9:15 – 10:15	CMHA Certification Course – Paver Installation Testing Scott Fears Taft A	Building 101: Retaining Wall Installation Keystone Retaining Walls Ballroom A	Beyond the Basics: Building Rosetta Walls with Intent Gerry Garcia Ballroom B	Optimizing Your Landscape Business With AI Frank Bourque Ballroom C	Live Demo: County Materials Mitch Walker Exhibit Hall A
10:30 – 12:00		Letters to My Younger Self: A Leadership Panel Discussion Brandy Lindsey Ballroom A	Unilock Brad Punke Ballroom B	Safety: Cargo Securement Iowa State Trooper Robert Wittkowski Ballroom C	Live Demo: Kichler Lighting and Permaloc Edging Adam Boyson Exhibit Hall A
12:00 – 1:00	LUNCH – EXHIBIT HALL BC				
1:15 – 2:45		Financial Foresight: Integrating Collections, Forecasting, and Budget Strategy Clark Haker Ballroom A	Big Block Roundtable Facilitator: Dan Foss/Richard Sankot Speakers: Gerry Garcia-Rosetta Bill Henzler-Recon Matt Willis-Redi Rock Curt Deirichs-Civil Design Professionals Ballroom BC		
2:45	KEYNOTE – EXHIBIT HALL BC Frank Bourque : Going from Good to Great				
4:00	HAPPY HOUR – EXHIBIT HALL A				